

LONDONSPRIDE & THE NATIONAL EMERGENCIES TRUST

TERMS & CONDITIONS

1. London Pride is running 2 initiatives to match funds raised for fighting Corona Virus. London Pride will match up to £50,000 donated through these 2 initiatives, meaning a donation of up to £100,000 from London Pride and its supporters.
2. The National Emergencies Trust Initiative will match donations made through a specific National Emergencies Trust link.
3. The Fuller's Initiative will match donations made through the Fuller's online shop.
4. This National Emergencies Trust Initiative is open to any person resident in England, Scotland, Northern Ireland or Wales who is 18 years of age or older at the time of participation.
5. The Promotion Period runs from 29 April 2020 and will continue to run until EITHER the Promoter has raised £100,000 from a combination of this National Emergencies Trust Initiative and the Fuller's Initiative, or 30 June 2020, whichever comes sooner.
6. **To participate:** Access the National Emergencies Trust page <https://www.dowhatyoucan.net/londonspride> and make a donation during the Promotion Period. There is no lower or maximum threshold for donations. You may make as many donations as you like during the Promotion Period. The donations are subject to the standard terms of the National Emergencies Trust.
7. Your personal data will be collected by the National Emergencies Trust who will store it and use it in accordance with [its privacy policy](#).
8. By donating to National Emergencies Trust via this page you will be providing personal data to National Emergencies Trust and Crowd Funder who are not part of the Asahi Group. You should therefore ensure that you read their privacy policy detailing how they will use your personal data.
9. Your personal data will not be shared with the Promoter.
10. No correspondence will be entered into regarding either this Initiative or these Terms and Conditions.
11. In the unlikely event of a dispute, the Promoter's decision shall be final.
12. Participants in this promotion agree that neither the Promoter nor the National Emergencies Trust will have liability for: a. any faulty or failed electronic data transmissions; b. any communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers, human error or providers utilised in any aspect of this Promotion; c. any inaccessibility or unavailability of the internet or the NET's website or any combination thereof; or d. any system failures on the National Emergencies Trust's website.
13. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter or the National Emergencies Trust and which prevents the Promoter or the National Emergencies Trust from complying with these terms and conditions the Promoter or the National Emergencies Trust (as applicable) will not be liable for any failure to perform or delay in performing its obligation.
14. Nothing in this clause shall limit the Promoter's liability in respect of; (a) death or personal injury arising out of its own negligence; or (b) liability arising out of the Promoter's fraud.
15. These terms and conditions are governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Asahi UK Limited, One Forge End, Woking, Surrey GU21 6DB, United Kingdom