

Crowdfunder Cost of Living Crisis Emergency Fund - Eligibility Criteria

Introduction

The Crowdfunder Cost of Living Crisis Emergency Fund will support projects in England, Scotland, Wales, and Northern Ireland that are helping to tackle food poverty caused or accelerated by the cost of living crisis.

Eligible organisations

To be eligible to apply for match funding your organisation must:

- Be based in England, Wales, Scotland or Northern Ireland and is for the benefit of communities within the UK
- Have a UK mainland bank account in the name of the organisation.
- The outcome of this crowdfunding campaign will need be delivered by 31st December 2023.
- Be raising funds for running costs only (capital costs such as building refurbishment are not eligible).
- Have been operating for at least 12 months.

Be one of the following:

- Registered UK Charity
- Registered community benefit organisation
- Registered social enterprise or charity company

Non-eligible organisation types:

- Statutory bodies such as local authorities or health institutions
- Unregistered organisations
- Unincorporated organisations
- Individuals or sole traders
- For profit businesses or partnerships
- Commercial sport and physical activity providers, e.g. private gyms
- Colleges and universities
- Parish and town councils
- Organisations providing onward grants
- Organisations without a UK registered address
- Organisations without a named UK bank account
- Organisations where funds are solely for the provision of bursaries to individuals or families
- Organisations set up as trusts (including charitable trusts) are not currently eligible to participate in the Fund

Your project must be a community organisation that is helping to tackle food poverty in your local area. Typical projects may include (but are not limited to):

- Supporting the creation or continuation of foodbanks
- Providing support to those helping to provide free meals for children during the summer holidays
- Providing food budgeting or food education support to those in financial difficulties
- Reducing food waste and therefore food costs through community fridge creation/continuation

Crowdfunder project set up

In order to be eligible to apply, your project must be set up in Crowdfunder as a “keep what you raise” or an “all or nothing” project. Your project should ideally not have launched before you apply for the fund. However, projects that have launched but are still actively fundraising may be considered.

Selection process

All projects that meet the criteria set out above will be assessed to determine which will receive match funding. Project owners will be informed whether their application has been successful or not. We will focus on prioritising organisations which are new to crowdfunding as well as seeking to ensure funding is distributed equitably, particularly in terms of geographic location and types of beneficiaries. A range of projects will be selected to achieve this.

Match funding criteria

To receive match funding (once approved), the following conditions must all be met:

- For every donation made towards your project we'll match it up to £250, so if your project receives a donation of £20 we'll add another £20. If your project receives a donation of £600 then you'll receive an additional £250.
- Only one donation per supporter will be matched (we will not provide match funding where a supporter is deemed to have made multiple donations).
- You can receive a maximum of £5,000 of match funding per organisation.
- Live match funding will stop when the Crowdfunder Cost of Living Crisis Emergency Fund has been fully allocated or when the crowdfunding project closes (no match funding will be applied to forever funding/always on projects) - whichever is earliest.

Following approval for funding, if you wish to make any changes to your campaign target, or any significant changes to your rewards or other page content you must notify us.

To verify whether Supporters are unique we will take account of information including, but not limited to: name, address, email addresses and payment card used.

Crowdfunder reserves the right to vary these match funding criteria; projects will be notified if their match funding criteria will vary from the stated terms above.

Timeline

The Crowdfunder Cost of Living Crisis Emergency Fund will close when the funds are fully allocated.

Only one application per group or organisation will be accepted.

Additional Requirements

You will be ineligible for funding from the Cost of Living Crisis Emergency Fund, at Crowdfunder's sole discretion, if it is not satisfied that all the supporter pledges on your project are genuine pledges.

Project Owners or the campaigning organisation pledging to their own campaign is allowed, however this should not be a significant amount unless discussed before the pledge is added. Small offline donations that have been collected may also be added, however you may be required to evidence the origin of these pledges (receipts, letters of support, copies of cheques or bank statements etc.)

Where projects or pledges are identified as fraudulent, potentially fraudulent, or demonstrative of manipulating the pledging on a project in order to obtain match funding, this is taken very seriously. Where appropriate, the police or other relevant authorities will be informed. In addition:

- Your application for funding will be refused and any existing commitment for funding will be withdrawn.
- Your Crowdfunding project may be cancelled and you will be ineligible for future applications or projects.
- Action will be taken to recover funding which has been paid out.